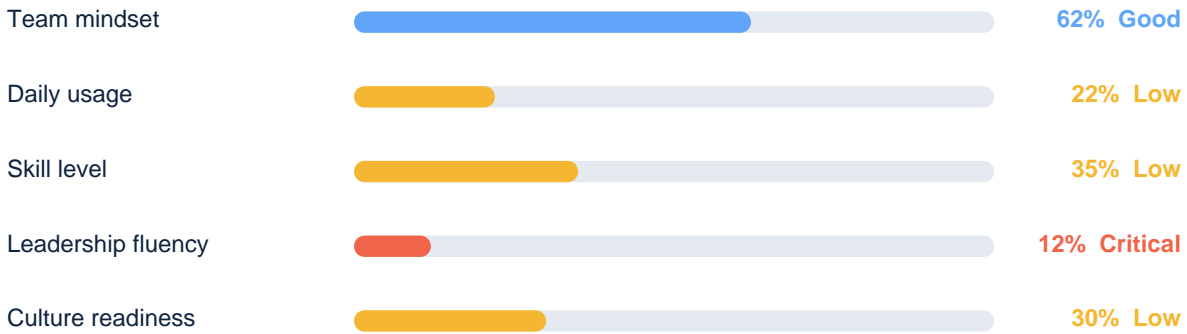


AI Adoption Snapshot

Acme Industries · 840 employees · Microsoft Copilot deployment



FIVE-DIMENSION SCORECARD



PRIMARY BARRIER

Leadership isn't modelling AI usage. Only 1 in 8 managers report using Copilot weekly. Teams read this silence as permission to ignore the tools — even when they want to engage.

Dimension Breakdown

Where adoption breaks down — and why.

01 - AI Mindset

62% GOOD

62% of employees view AI as a career opportunity rather than a threat. This is your strongest foundation — most workforces score below 50%.

02 - Behavioural Adoption

22% LOW

Only 22% of licensed employees use Copilot in real work weekly. The gap between intent and action is the largest single drag on ROI.

03 - Practical Skills

35% LOW

35% can structure an effective prompt. Most users try once, get a generic answer, and conclude the tool 'doesn't work' — a skills problem, not a model problem.

04 - Leadership Fluency

12% CRITICAL

Only 12% of managers actively use AI in their own workflow. This is your single biggest lever. Manager behaviour predicts team behaviour with 0.78 correlation.

05 - Culture Readiness

30% LOW

30% of teams feel safe sharing AI experiments — including failed ones. Without psychological safety, learning loops never form.

90-Day Action Plan

Three moves, sequenced. Each one fixes a root cause — not a symptom.

WEEKS 1–4

Activate the leadership layer

Run a 4-week 'Leaders First' programme with your top 40 managers. Each one ships one real deliverable per week using AI — and shows it in the next standup. Target: lift Leadership Fluency from 12% to 55%.

→ **Expected lift: +18 pts on Daily Usage downstream**

WEEKS 5–8

Skills sprint for power users

Identify your 80 most-engaged users across departments. Three live workshops on prompting, evaluation, and iteration. They become internal champions — each supports a pod of 10. Target: lift Skill Level from 35% to 65%.

→ **Expected lift: +22 pts on Behavioural Adoption**

WEEKS 9–12

Rewire the culture signals

Launch a weekly 'AI wins & fails' ritual in every department. Reward sharing — especially failures. Update performance reviews to include AI fluency. Target: lift Culture Readiness from 30% to 60%.

→ **Expected lift: sustained adoption past pilot phase**

PROJECTED OUTCOME

If executed in sequence, your active weekly adoption rate moves from **22%** to a projected **61%** within 90 days — a 2.7x improvement on existing licence spend, with no additional tooling investment.

Ready for the full diagnostic?

This sample is based on aggregated data. Your real report uses your team's responses.

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